

Assessing and Defining an Opportunity or Problem: A Virtual Workshop
Sponsor: Crater Health District (VA Department of Health)
Agenda

Thursday – November 12, 2020 (10am – 12pm)	
Time	Activity
10:00am	Opening • Zoom check-in; Introductions
10:20am	Background
10:40am	What is a “Problem”? • Social construction of problems
10:55am	BREAK – 5 min
11:00am	Learning about the Problem (Part 1) • Evidence and data
11:10am	Learning about the Problem (Part 2) • Identifying stakeholders and their values
11:25am	Application (Breakout Groups) • Teams list data/evidence they have about the problem • Teams list key stakeholders of problem
11:50am	Check-In • Brief check-in on progress
12:00pm	END

Tuesday – November 17, 2020 (10am – 12pm)	
10:00am	Learning about the Problem (Part 3) • Root causes
10:25am	Application (Breakout Groups) • Teams list health determinants, disparities among groups, and any inequitable conditions/systems related to the problem
10:40am	Check-In • Brief check-in on progress
10:50am	BREAK – 5 min
10:55am	Put it Together • Systems thinking
11:05am	Define the Problem (Part 1) • Structural diagnosis
11:15am	Application (Breakout Groups) • Teams identify and diagnose structural/system components
11:50am	Check-In • Brief check-in on progress
12:00pm	END

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Thursday – November 19, 2020 (10am – 12pm)	
Time	Activity
10:00am	Define the Problem (Part 2) <ul style="list-style-type: none"> Types of solutions (built environments, policies, systems)
11:15am	Break – 5 min
11:20am	Application (Breakout Groups) <ul style="list-style-type: none"> Teams identify specific environments/policies or system components that could be targeted when defining the problem; and the processes and people who would need to be engaged to learn more for the diagnosis
11:50am	Check-In <ul style="list-style-type: none"> Teams report on progress Discussion about progress
12:00pm	END

Friday – November 20, 2020 (10am – 12pm)	
Time	Activity
10:00am	Define the Problem (Part 3) <ul style="list-style-type: none"> Impact and feasibility
10:10am	Application (Breakout Groups) <ul style="list-style-type: none"> Teams use matrix to identify Impact x Feasibility for relevant solutions Teams consider adjusting how they defined their community's problem
10:40am	BREAK – 5 min
10:45am	Define the Problem (Part 4) <ul style="list-style-type: none"> State "what's wrong"
11:10am	Application (Breakout Groups) <ul style="list-style-type: none"> Teams use worksheet to develop a problem statement
11:45am	Check-In <ul style="list-style-type: none"> Teams report on progress Discussion about progress
11:55am	Closing and Workshop Evaluation (URL link to survey)
12:00pm	END